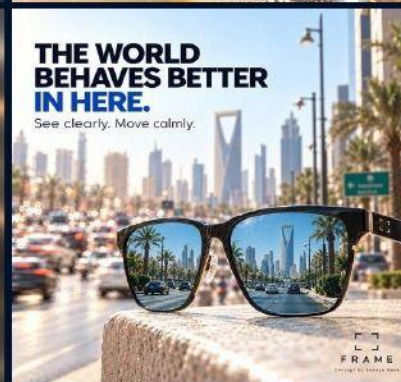
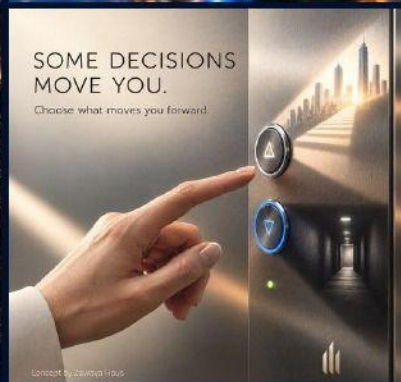
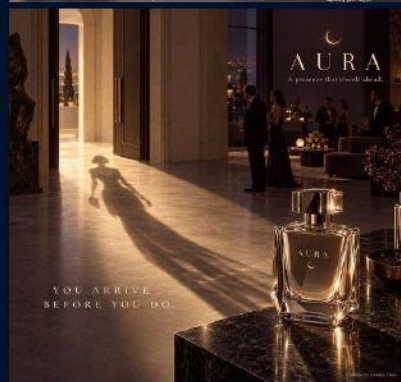
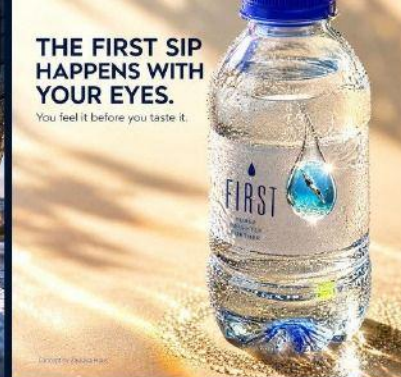


MASTER PORTFOLIO

Sixteen categories. One brief:
find the angle everyone else walks past.

Finding the unseen angle.

2026 · 16 sections · 53 pieces



ONE BRIEF

Find the angle the category keeps walking past.

Zawaya means angles. So we gave ourselves a single brief and took it into sixteen categories, from telecom to fine dining. In each one we asked the same two questions: what does everyone here always show, and what are they missing?

The work that follows is the answer.

HOW EACH SECTION READS

01

THE EXPECTED ANGLE

What the category always shows.

02

WHERE WE LOOKED

The moment, feeling or truth everyone else walked past.

03

THE UNSEEN ANGLE

The idea, in one line.

04

THE WORK

Every execution for that category, shown at full size.

CAMPAIGN LIBRARY

One brief across sixteen categories. Each section opens with the thinking, then the work.



01
TELECOM

The Line That Continues



02
CONNECTION

Closer Than It Looks



03
EVERYDAY OBJECTS

Different Meaning



04
HEADPHONES

The Room Without Walls



05
EYEWEAR

The World Behaves Better



06
WATER

The First Sip



07
TIRES

You Draw the Road



08
AUTOMOTIVE

Something Is Moving / Beyond the Rear-View



09
INSURANCE

Nothing Happened



10
BANKING

Your Next Step



11
FOOD & INDULGENCE

Appetite, Observed



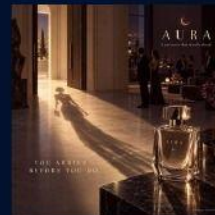
12
FINE DINING

Before the First Course



13
HOME, CARE & MEMORY

What We Keep



14
FRAGRANCE

The Early Arrival



15
RETAIL & PROMOTION

Offers, Designed



16
SPORTS

The City Under You

TELECOM

The Line That Continues

THE EXPECTED ANGLE

Telecom talks in gigabytes, speeds and price — connection as a product you measure.

WHERE WE LOOKED

At connection as something that never stops. One continuous line runs through people, homes and life stages, so the network stops being infrastructure and becomes the thread that ties a life together.

THE UNSEEN ANGLE

*Connection isn't a feature.
It's the line that continues.*



قل هلا

JUST SAY HELLO.

LYNXON
CONNECTED BY NATURE.

LYNNOX
CONNECTED BY NATURE.

**YOUR BILL.
EXACTLY
AS PROMISED.**

فاتورتك.
بالضبط كما وعدنا.

CLEAR PRICING
أسعار واضحة

NO HIDDEN FEES
بلا رسوم مخفية

REAL-TIME USAGE
الاستخدام لحظياً

FULL CONTROL
أنت المتحكم

LYNNOX
CONNECTED BY NATURE.

**This month
SAR 129**
Exactly as promised.

5G Data Unlimited
Local Calls Unlimited
International Calls Included
Roaming Included

No hidden fees.
No surprises.
Just HAYU.

معك كل مكان
ON. EVERY STEP OF THE WAY.

lynnox.com

LYNNOX
CONNECTED BY NATURE.

**COVERAGE
YOU CAN
ACTUALLY
CHECK.**

تغطية يمكنك
الاعتماد عليها.

**STRONGER
COVERAGE**

**IN CITIES
AND BEYOND**

**REAL LIFE
NOT JUST A MAP**

معك كل مكان
ON. EVERY STEP OF THE WAY.

lynnox.com

**ONE SIM.
A LIFETIME
OF POSSIBILITIES.**

شريحة واحدة.
مراحل حياتك كلها.

MSM READY
جاهزة للشريحة
المتطورة

**KEEP YOUR
NUMBER**
احتفظ برقمك

**ONE ACCOUNT
FOR EVERY STAGE**
حساب واحد
لكل مراحل حياتك

أسهل بداية للأفضل مستقبل.
SAME NUMBER. BRIGHTER TOMORROW.

lynnox.com

**SOMETHING
IS ABOUT TO
SWITCH ON.**

شيء جديد.
قادم قريباً.

**RYADH
15.10.2026**

lynnox.com

LYNNOX
ON. FOR WHAT MOVES YOU.

**FROM
HERE ON.**

من هنا
وبكل مراحل حياتك

YOUTH
بداية قوية

TOGETHER
أقرب دائماً

HOME
بيت حنون

BUSINESS
أموال أكثر

حساب واحد. لحياة كاملة.
ONE ACCOUNT. A BRIGHTER TOMORROW.

lynnox.com

LYNNOX
CONNECTED BY NATURE.

لما يوصلك أكثر.
تصبح إمكانياتك أكبر.

**A BRIGHTER TOMORROW
STARTS WITH YOU.**

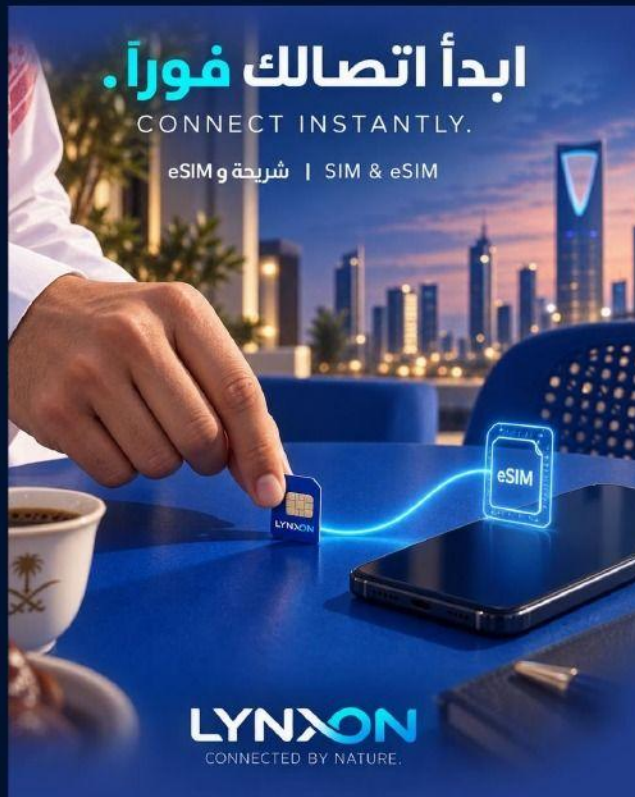
شغلك يتحرك معك.
WORK MOVES WITH YOU.
حلول الأعمال | BUSINESS SOLUTIONS



GOOD IDEAS
BRIGHTER
TOMORROW

LYNXON
CONNECTED BY NATURE.

ابدأ اتصالك فوراً.
CONNECT INSTANTLY.
شريحة و eSIM | SIM & eSIM



LYNXON
CONNECTED BY NATURE.

بعيدين بالمكان. قريبين بالكلام.
MILES APART. CLOSE IN EVERY WORD.
المكالمات الدولية | INTERNATIONAL CALLS



LYNXON
CONNECTED BY NATURE.

SAME
INSTINCT.
A BRIGHTER
TOMORROW.

LYNXON
CONNECTED BY NATURE.
متصل بطبيعتك.

**PEOPLE
KEEP THE WORLD
MOVING.
WE KEEP THEM
ON.**

الناس يصنعون الغد.
ونحن نبقىهم متصلين.

PEOPLE.
PLACES.
POSSIBILITIES.
ALWAYS ON.

ULTRA-FAST
5G & FIBER

FOR PEOPLE
AND FAMILIES

BUILT FOR
BUSINESS

A MORE
CONNECTED KSA

LYNXON.COM

LYNXON
CONNECTED BY NATURE.

**BUSINESS
DOESN'T GO OFF.
NEITHER
SHOULD YOU.**
لأن عملك لا يتوقف.
ولا يجب أن يتوقف اتصالك.

RELIABLE
PERFORMANCE

SECURE
SOLUTIONS

A PARTNER
FOR GROWTH

LYNXON
CONNECTED BY NATURE.

**EVERYONE
ON.
TOGETHER.**
الكل متصل
معاً

ONE CONNECTION
FOR THE WHOLE HOME

MORE MOMENTS
TOGETHER

ENTERTAINMENT
WITHOUT LIMITS

LYNXON
CONNECTED BY NATURE.

**KEEP
YOUR NUMBER.
CHANGE
EVERYTHING ELSE.**
احتفظ برقمك.
وانتقل إلى تجربة أفضل

Your Number
Moves Forward

Seize Number
Better Network
Bigger Possibilities

Switch to LYNXON

EASY
SWITCHING

EXCLUSIVE
WELCOME OFFERS

A STRONGER
TOMORROW

LYNXON
CONNECTED BY NATURE.

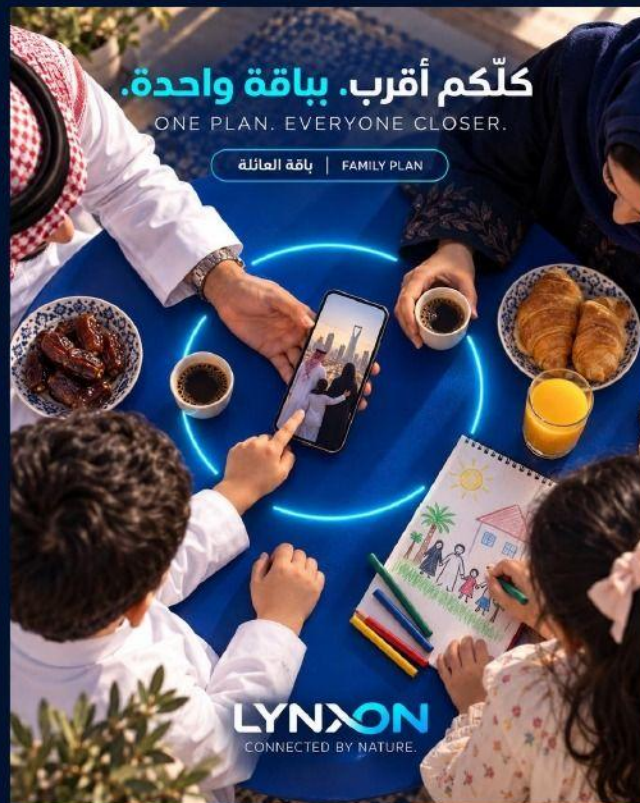
**PEOPLE.
PLACES.
POSSIBILITIES.
ALWAYS ON.**
الناس.
الأماكن.
الفرص.
دائماً متصلة.

LYNXON.COM



الخبر الحلو يوصل أسرع.
GOOD NEWS TRAVELS FAST.

LYNXON
CONNECTED BY NATURE.



كلّكم أقرب. بباقة واحدة.
ONE PLAN. EVERYONE CLOSER.

بباقة العائلة | FAMILY PLAN

LYNXON
CONNECTED BY NATURE.



البيت كلّهُ متصل.
THE WHOLE HOME. CONNECTED.

إبترنت المنزل | HOME INTERNET

LYNXON
CONNECTED BY NATURE.

LYNXON
CONNECTED BY NATURE.

REAL PEOPLE.
BRIGHTER
CONVERSATIONS.

كلّمنا
يبرد عليك واحد منّا
HUMANS.
NOT HOLD MUSIC.

تحدث مع أشخاص حقيقيين
جاهزين لمساعدتك.
REAL PEOPLE.
READY TO HELP.

REAL SUPPORT
دعم حقيقي

FASTER ANSWERS
إد أسرع

YOUR LANGUAGE
بلّصك

A MORE HUMAN
EXPERIENCE
تجربة أكثر إنسانية

معك كل مكان
ON. EVERY STEP OF THE WAY.

lynx.com

LYNXON
CONNECTED BY NATURE.

**KEEP YOUR
NUMBER.
CHANGE
EVERYTHING ELSE.**

احتفظ برقمك.
وغيّر كل ما حوله.

SAME NUMBER.
A BRIGHTER
TOMORROW.

UNIVERSITY
TODAY

CAREER
TOMORROW

FAMILY
ALWAYS

Your Number
+966 5XX XXX XXX
Stays with you

YOUTH TO YOU
من بداية الطريق

ONE ACCOUNT
FOR EVERY STAGE
حساب واحد لكل مرحلة

ADD HOME
WHEN YOU'RE READY
أضف بيتك عندما تحتاج

GROW INTO BUSINESS
وتوسع أعمالك لاحقاً

معك في كل مرحلة.
ON. FOR WHAT MOVES YOU.

LYNXON.COM

LYNXON
CONNECTED BY NATURE.

**YOUR WORLD
DOESN'T BUFFER.**

عالمك ما بوقف.

GOOD
PLAYERS
BRIGHTER
TOMORROWS

GAMING
ON

STREAMING
ON

SOCIAL
ON

LEARNING
ON

MUSIC
ON

أكثر مما تحب. دائماً متصل.
MORE OF WHAT MOVES YOU.

lynx.com

اتصالك يسافر معك.
YOUR CONNECTION TRAVELS WITH YOU.

التجوال | ROAMING

المغادرون
Departures

البوابات
Gates

LYNXON
CONNECTED BY NATURE.

العب. شاهد. وكمل.
PLAY. STREAM. REPEAT.

باقعة الشباب | YOUTH PLAN

GOOD GAMES
BRIGHTER
DAYS

LYNXON
CONNECTED BY NATURE.

**وبين ما تأخذك
الحياة، نحن معك.**
WHEREVER LIFE HAPPENS,
WE'RE WITH YOU.

PEOPLE
SEEN
CONNECTING
A BRIGHTER
TOMORROW

LYNXON
CONNECTED BY NATURE.

CONNECTION

Closer Than It Looks

THE EXPECTED ANGLE

Connectivity is sold through coverage maps, speed tests and signal bars.

WHERE WE LOOKED

At what the signal actually carries: two people separated by a wall and still reaching for each other, a glowing line linking every room of a family home. The network becomes something you feel, not something you measure.

THE UNSEEN ANGLE

The network is invisible. What it holds together isn't.

CLOSER THAN IT LOOKS

HALA





EVERYDAY OBJECTS

Different Meaning

THE EXPECTED ANGLE

Product advertising describes the object — its specs, its finish, its features.

WHERE WE LOOKED

At the human moment around it. An elevator becomes a decision, headphones become private space, a charger becomes relief, and a delivery box becomes impatience made visible.

THE UNSEEN ANGLE

*The product is rarely the story.
The moment around it is.*

SOME DECISIONS MOVE YOU.

Choose what moves you forward.



القرار الذي تتخذه اليوم..
يرسم غدك.
اختر الاتجاه الذي يصنع مستقبلك.



RELIEF CHARGES FASTER.

One connection changes everything.





HEADPHONES

The Room Without Walls

THE EXPECTED ANGLE

Noise-cancelling headphones are sold through technology — drivers, decibels, battery life.

WHERE WE LOOKED

At what the technology creates: space. In a crowded city, putting on headphones is closing an invisible door and stepping into a room that belongs only to you.

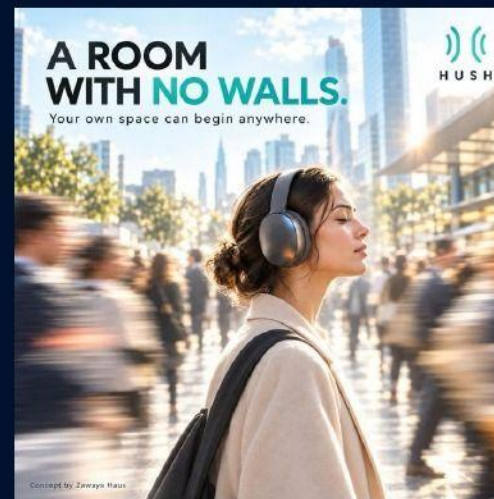
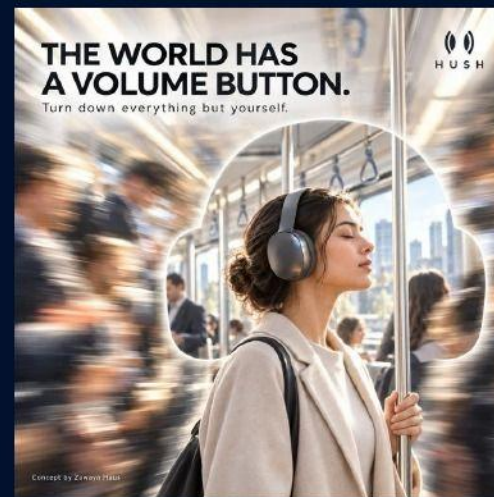
THE UNSEEN ANGLE

We weren't advertising what you hear. We were advertising what disappears.

A ROOM WITH NO WALLS.

Your own space can begin anywhere.





EYEWEAR

The World Behaves Better

THE EXPECTED ANGLE

Sunglasses are sold as fashion statements or as UV protection.

WHERE WE LOOKED

At what changes behind the lens. The traffic, heat and glare are still there, but they settle into something clearer and calmer. The product doesn't change the world; it edits how the world reaches you.

THE UNSEEN ANGLE

You can't calm the city. You can change how it reaches you.

05



لا تشاهد اللحظة
من خلف شاشة.

عشما بعينيك. واحتفظ بها كما هي.

FRAME

Concept by Zawaya Haus





WATER

The First Sip

THE EXPECTED ANGLE

Water is sold through purity codes — mountain springs, mineral charts, blue gradients.

WHERE WE LOOKED

At the moment before drinking. Condensation, light and cold reach the eye first, and the body answers before the lips do. In a Gulf summer, cold isn't a detail; it changes the whole day.

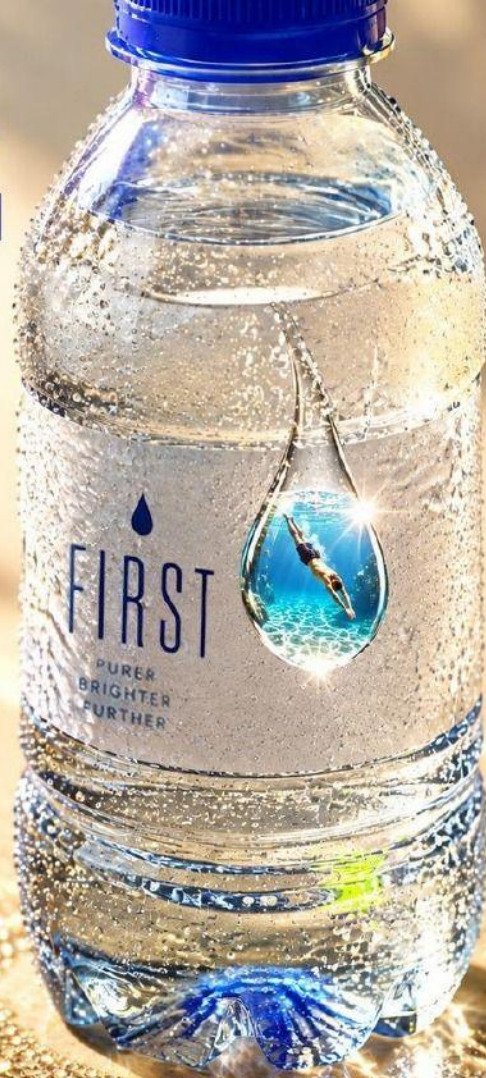
THE UNSEEN ANGLE

*The first sip happens with
your eyes.*

06

THE FIRST SIP HAPPENS WITH YOUR EYES.

You feel it before you taste it.







TIRES

You Draw the Road

THE EXPECTED ANGLE

Tire advertising dramatizes rubber, tread and engineering.

WHERE WE LOOKED

At the road instead of the rubber. Curves, rain and speed turn from threats into invitations, because grip changes the driver's relationship with the surface beneath the car.

THE UNSEEN ANGLE

*The road doesn't lead you.
You draw it.*

EVERYTHING RIDES ON **THIS.**

Four small points. Total control.

H HOLD
CONTROL AT CONTACT





SERA

Something Is Moving

THE EXPECTED ANGLE

New car launches usually begin with a full reveal, then move quickly into specifications and performance claims.

WHERE WE LOOKED

We treated the launch as a sequence. Light and partial glimpses build anticipation before the car appears. After the reveal, the story widens from the vehicle to the lives and places it can move through.

THE UNSEEN ANGLE

Something is moving.

08

A NEW
PERSPECTIVE
IS COMING.

SERA
SOMETHING IS MOVING.

COMING SOON



A BRIGHTER
TOMORROW.

NEW ROADS
A BRIGHTER
TOMORROW.

SERA
MADE FOR THE WAY
LIFE MOVES.

SERA
SOMETHING IS MOVING.

COMING SOON

SERA

A BRIGHTER
TOMORROW
MOVES
WITH YOU.

SERA
MADE FOR THE WAY
LIFE MOVES.

DRIVE
LIVE
EXPLORE
BELONG

SERA

PEOPLE
PLACES
POSSIBILITIES
ALWAYS MOVING
WITH YOU

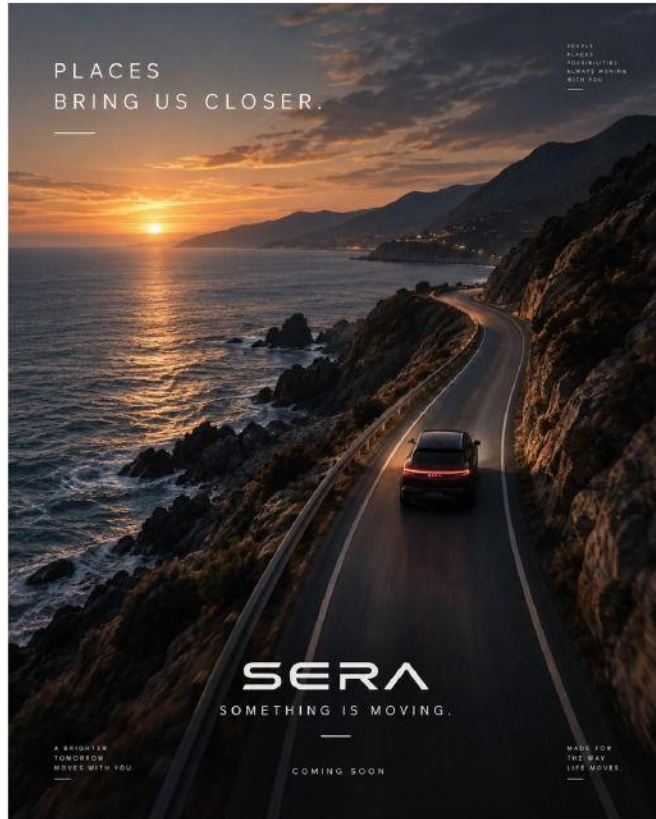


JOIN
THE JOURNEY

MORE THAN A DRIVE. A BRIGHTER TOMORROW.

SERA

DRIVE
LIVE
EXPLORE
BELONG



SERA

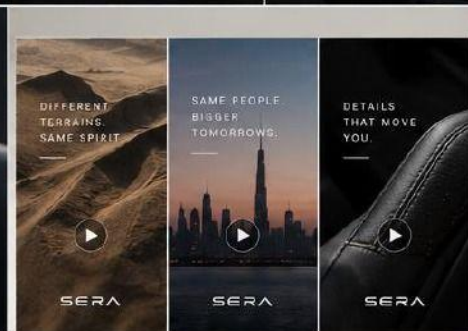
PRE-LAUNCH CAMPAIGN

CURIOSITY / ANTICIPATION / CONNECTION

SOMETHING IS MOVING.

A BRIGHTER TOMORROW IS COMING.

PEOPLE
PLACES
POSSIBILITIES.
ALWAYS MOVING
WITH YOU.



OUTDOOR TEASER

WAITLIST LANDING PAGE

SOCIAL MEDIA TEASERS (IG / TIKTOK / SNAPCHAT)

SHOWROOM REVEAL SETUP

SERA

MADE FOR THE WAY LIFE MOVES.

THE JOURNEY BEGINS SOON.



LOGO



LOGO VARIATIONS



COLOUR PALETTE



OBSIDIAN
TRUST
STRENGTH



TITANIUM
MODERN
TECHNOLOGY



SAND
BALANCE
HUMAN



BRONZE
PROGRESS
PREMIUM



SKY
OPEN
POSSIBILITIES

TYPOGRAPHY

Aa

SERA SANS
CLEAN, MODERN, DISTINCTIVE

CONFIDENT
PROGRESSIVE
HUMAN
PREMIUM
FOR A BRIGHTER
TOMORROW



SHOWROOM SIGNAGE



STEERING WHEEL



DASHBOARD DISPLAY



WHEEL CENTER CAP



KEY FOB



SEAT DETAIL



DOOR SILL



ACCESSORIES

DRIVE
LIVE
EXPLORE
BELONG

SERA MADE FOR THE WAY LIFE MOVES.

MORE THAN A DRIVE.
A BRIGHTER TOMORROW.

SERA

أبعد من الطريق
اكتشف المزيد من نفسك.

مصممة لحياة تتحرك.

SERA

كل لحظة لها وجهة.
ونحن معك في كل وجهة.

للحظات التي تستحق أن تُعاش.

SERA

تنتهي للحاضر
وجاهزة للمستقبل.

أدام. دكاء. تواصل.

SERA

لأعمال لا تتوقف.
حلول نقل تدعم طموحك.

أساطيل اليوم لغرض الغد.

SERA

متعة في كل منعطف.
صُممت لتلهمك.

قيادة تحرك أكثر.

SERA

كبيرة في إمكانياتها.
مناسبة لكل يوم.

المدينة لك. والاكتشاف لك أيضا.

صباحاً
ليداً ينتهم



في العمل
لطموحاتك



في التفاصيل
لما بين اللحظات



SERA
صُمِّمَتْ لِحَيَاةٍ تَتَحَرَّكُ.

يوم واحد.
أكثر من حياة.

لنكن دائماً معك في كل ما يهمك.



بعد الظهر
لاكتشاف المزيد



في المساء
لمن تحب



وفي كل وقت
لرحلتك المستمرة



للعائلة



للعمل



لاكتشاف المزيد



لكل مكان



لحياة تتحرك دائماً

SERA.COM

SERA

كل وجهة.
تحمل قصة.

مصممة لحياة تتحرك.

اكتشف المزيد.
SERA.COM

MADE
FOR WHAT
MOVES YOU.

SERA

صممت لحياة تتحرك.

لأن الحياة لا تسير
في خط مستقيم.

سيراً معك في كل اتجاه.

لجميع أفراد العائلة

لأعمالك

لاكتشاف المزيد

لكل مكان

لحياة أكثر أماناً

SERA

أبعد من الطريق.
أقرب إلى ما يهمك.

BUILT FOR
A BIGGER TOMORROW.

SERA.COM

مصممة لحياة تتحرك.

SERA

بعض الوجهات،
تغيرك.

صممت لحياة تتحرك.

SERA.COM

أبعد من الطريق.

AUTOMOTIVE

Beyond the Rear-View

THE EXPECTED ANGLE

Car advertising leads with horsepower, features and spec sheets.

WHERE WE LOOKED

At direction rather than performance. The future is something you drive toward, not something you keep checking in the mirror — and safety becomes the ability to see what hasn't happened yet.

THE UNSEEN ANGLE

The future doesn't fit in the rear-view.

08

3 pieces in this section →

THE FUTURE
DOESN'T FIT IN
THE REARVIEW.

Drive forward.



Finding the unseen angle.
Concept by Zawaya Haus



..المستقبل لا ينتظرك
أنت من تحمله معك

Electric Performance

Concept by Zawaya Haus





INSURANCE

Nothing Happened

THE EXPECTED ANGLE

Insurance sells through fear — the crash, the flood, the worst day.

WHERE WE LOOKED

At the outcome people actually want: a day where nothing happens. Protection is expressed as continuity, calm and the ability to carry on.



NOTHING HAPPENED. EXACTLY.

Protection is measured
by what never reaches you.

THE UNSEEN ANGLE

The best insurance story can be: nothing happened.

حظًا موفقًا، واستمتع.
الحماية تُقاس بما لا ينالك أبدًا.



BANKING

Your Next Step

أقرب إلى خطوتك القادمة

THE EXPECTED ANGLE

Banking ads lean on prestige, interest rates and generic images of success.

WHERE WE LOOKED

At the next step people are already planning the card, the home, the transfer. Written Arabic-first, the bank stops being a place you visit and becomes the shortest distance between a plan and its reality.

THE UNSEEN ANGLE

*A bank shouldn't be a destination.
It should be your next step.*

مشترياتك تعرف
كيف تكافئك

بطاقات محور الائتمانية تمنح
كل عملية شراء قيمة إضافية.

أقرب إلى خطوتك القادمة

SCB

اكتشف البطاقات >

**مشترياتك تعرف
كيف تكافئك**

بطاقات محوّر الائتمانية تمنح
كل عملية شراء قيمة إضافية.

القرب إلى خطوات القادمة

اكتشف البطاقات >

خطتك لا تنتظر سنوات

حلول تمويل مرنة تساعدك على
تحويل الخطوة القادمة إلى واقع.

من فكرة إلى واقع

اطلب التمويل <

فرعنا الأقرب، في يدك

أنجز معاملتك المصرفية بسهولة، أينما كنت

مستقبلك
يبدأ من هنا

التحويل
البنوك
الدفع الفواتير
الدعم
والمساعدة

SCB

FOOD & INDULGENCE

Appetite, Observed

THE EXPECTED ANGLE

Food advertising defaults to appetite photography.

WHERE WE LOOKED

At what eating does to us: hunger silences the room, pleasure ignores gravity, excess becomes part of the charm. The product interrupts ordinary behaviour.

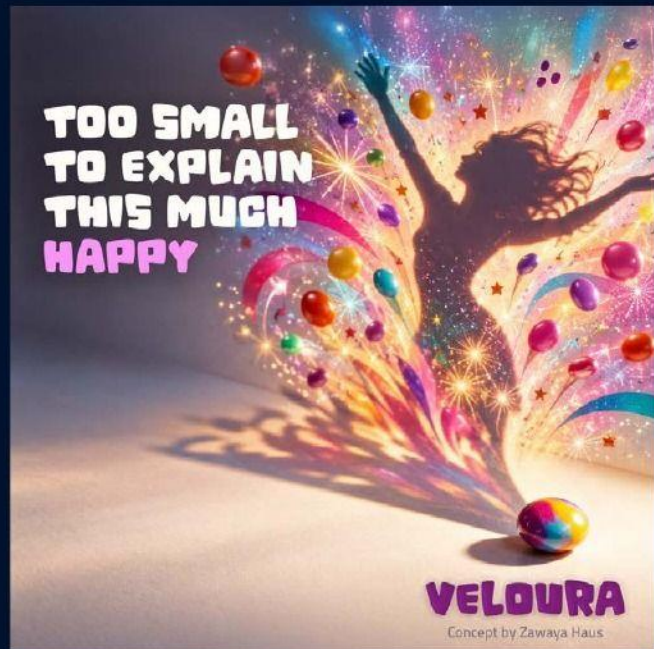
THE UNSEEN ANGLE

*Don't photograph appetite.
Show what appetite does to us.*

11

***Silence the beast in your belly.
ONE BURGER... AND THE ROARING STOPS.***





FINE DINING

Before the First Course

THE EXPECTED ANGLE

Restaurant ads show the plate, the chef and the interior.

WHERE WE LOOKED

At anticipation. Shadows, a set table, the light before service — the evening begins long before the food arrives, and that feeling is what people actually book.



THE UNSEEN ANGLE

The evening starts before the first course.



HOME, CARE & MEMORY

What We Keep

THE EXPECTED ANGLE

Household products are trapped in functional claims — stains out, whiter whites, germs gone.

WHERE WE LOOKED

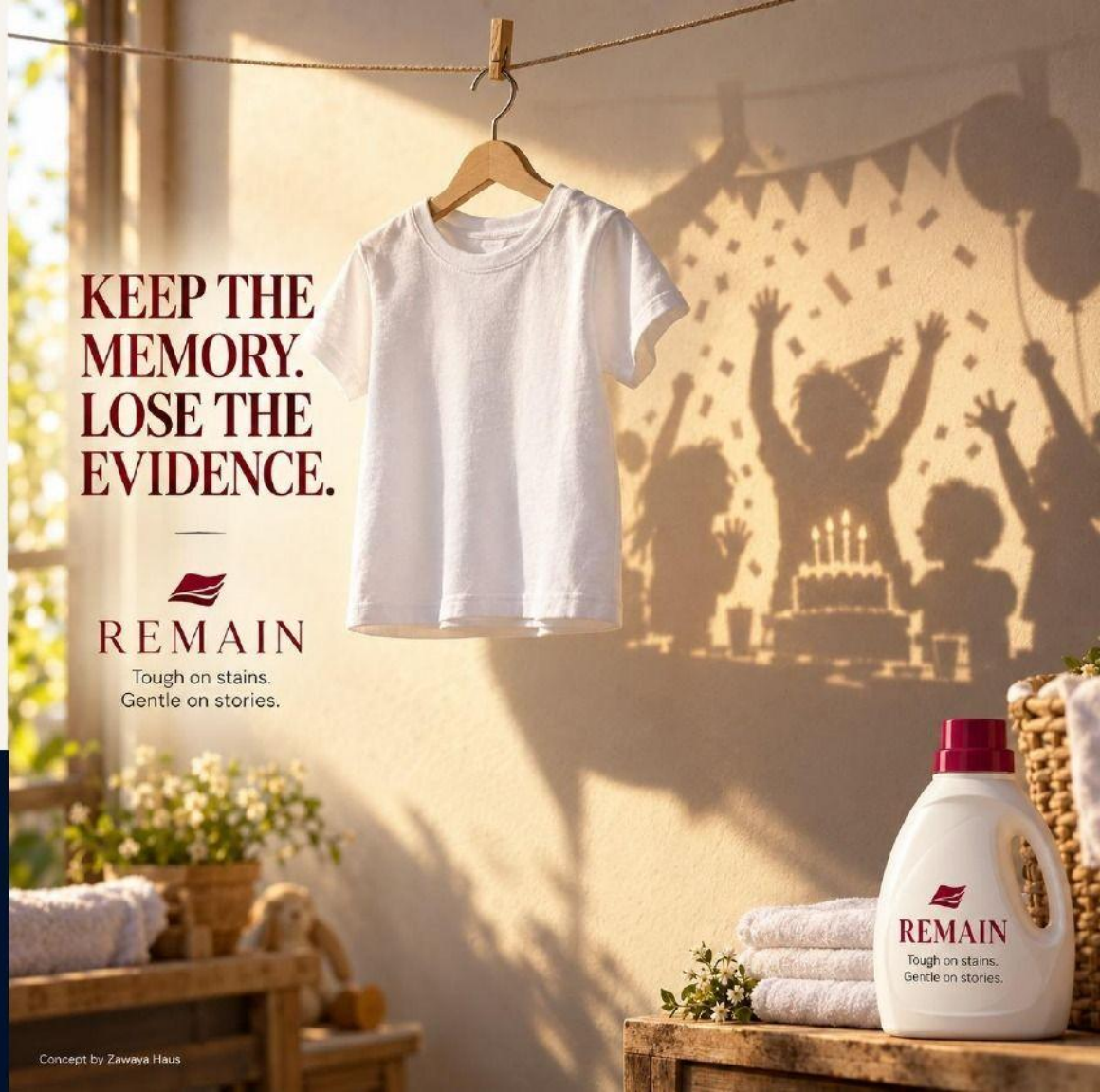
At what people want to keep or leave behind. A stain becomes a memory worth keeping, a wash becomes a reset, a routine becomes the start of a day. Function becomes emotional.

THE UNSEEN ANGLE

*Cleaning removes evidence.
Good care keeps what matters.*

13

6 pieces in this section →



**KEEP THE
MEMORY.
LOSE THE
EVIDENCE.**



REMAIN

Tough on stains.
Gentle on stories.







FRAGRANCE

The Early Arrival

THE EXPECTED ANGLE

Fragrance ads describe notes or borrow celebrity mystique.

WHERE WE LOOKED

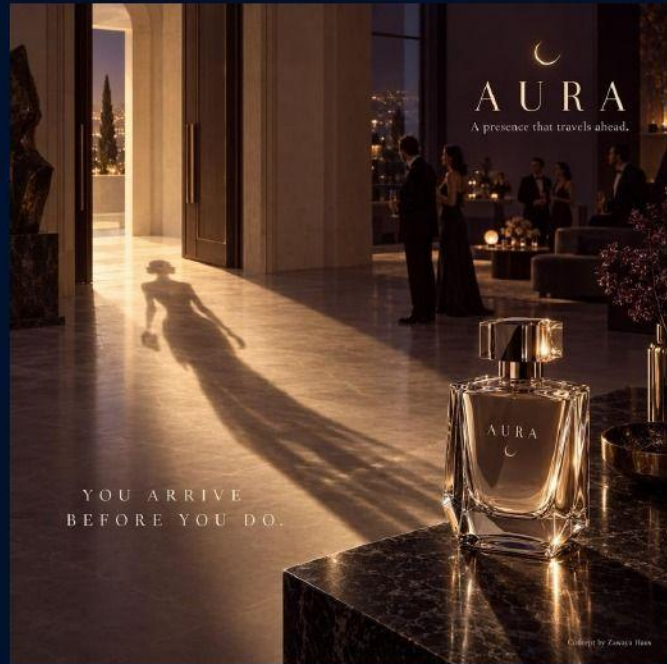
At the effect, not the ingredients. Scent is invisible, yet it changes how a person enters a room — an arrival that happens before the person physically reaches you.

THE UNSEEN ANGLE

You arrive before you do.

14





RETAIL & PROMOTION

Offers, Designed

THE EXPECTED ANGLE

Promotional advertising becomes a wall of price information.

WHERE WE LOOKED

At the offer as the idea itself — one visual proposition understood in an instant, designed rather than discounted.

THE UNSEEN ANGLE

*Make the deal visible before
you explain it.*

**ONE GOOD
DECISION
TWICE**
Buy one. Get one



**اختيارك مع
والثاني بانتظارك.
اشتر واحد.. ولا تفكر مرتين!**



Concept by - ZAWAYA HAUS

**BLINK AND IT'S
FULL PRICE.**

48 hours only.



casa luma

ZAWAYA HAUS - Finding the unseen angle.

SPORTS

The City Under You

THE EXPECTED ANGLE

Running campaigns celebrate the athlete from the outside.

WHERE WE LOOKED

At the ground instead of the runner. The shoe carries the city — every street, turn and kilometre pressed into the sole as evidence of movement.



Concept by Zawaya Haus

THE UNSEEN ANGLE

The city isn't behind you. It's under you.

المدينة مو مكان...
الهدينة طاقة
شايها في خطوتك

Concept by Zawaya Haus

ZAWAYA
HAUS

THE FUTURE
DON'T FIT IN
THE REARVIEW.

Drive forward.

Volvo
Enabling the world to move forward
safely and sustainably.



**A ROOM
WITH NO WALLS.**
Your own space can begin anywhere.


ZAWATA HAUS
Creating the modern design



**TOO SMALL
TO EXPLAIN
THIS MUCH
HAPPY**

VELOURA
Concept by Zaminia Hoss

**ONE GOOD
DECISION
TWICE**
Buy one. Get one



©2004 by JORDAN'S

OPEN THE WEATHER.
Cold changes everything.

FIRST
WATER
NATURAL MINERAL WATER

© 2010 DAIRY FARM, LLC. *Flavoring from natural sources.

**KEEP THE
MEMORY.
LOSE THE
EVIDENCE.**

REMAIN
Tough on stains.
Gentle on skin and clothes.

REMAIN
Tough on stains.
Gentle on skin and clothes.

**CLOSE THE DOOR.
WITHOUT LEAVING.**

Silence starts wherever you are.

HUSH

**THE ROAD
LETS GO.
YOU DON'T.**

Grip that stays when the road doesn't.

H HOLD
GRIP

Copyright © 2010 General Motors

**DON'T BRING
THE DAY HOME.**

Wash away everything
that doesn't belong.

ZARAYA HAGEN — *Feeling the other way.*

**BAD WEATHER.
GOOD CONTACT.**

Hold the road when the sky lets go.

H HOLD

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THE DIRT LEFT.
THE DAY STAYED.